

LET'S CELEBRATE!

Business sweets  
for all your  
celebratory needs



Amsterdam  
*Cupcake*  
company







## Success is best when it's shared

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A launch, special (holi)day, beautiful accomplishments, business event, internal changes, rebranding, or a nice gift for your hardworking colleagues and business relations. Whatever the occasion, Amsterdam Cupcake Company has just the right treats for your company, personalized to match your branding and specific event.

In this brochure you will be presented with what we have in store for you. If you like to order online, check [this page](#) out as a starting point. Or email us at *info@amsterdamcupcakecompany.nl* to go over any questions and additional wishes. We are here for you!

**Dietary needs?** We also offer vegan and glutenfree options.

# About us

We are meant to enjoy life! So celebrate as many moments as possible. That's exactly what I love to do & make happen.

My name is Faryel, 35 years old, a proud born and raised Amsterdam woman & mother. I've been fortunate enough to have turned my hobby into this company: the first ever Amsterdam cupcake store, that I am so very proud of.

Good service, flexibility, professionalism, fair trade, craft & creativity are at the heart of the Amsterdam Cupcake Company. Our passion translates directly into our homemade quality products.



# Elements of perfect sweets

## CELEBRATION

The company itself and the occasion are at the heart of your customized sweets.

## CREATIVE CONCEPT

We conceptualize colours, flavours and decorations for this special day. We can incorporate the company colours and/or logo.

## VOLUME & PACKAGING

How many people will get a taste of your customized sweets? Also where they'll get to enjoy it helps to decide on the best course of action for delivery & presentation.

Whether it's for sharing at the office, individually gift-wrapped, or in a special home delivery box.. We have solutions to cater to every need.

## DELIVERY

We have an in-house delivery service to make sure your treats reach your building at the right moment.

We partner with couriers to make sure sending your staff or business relations a wonderful surprise at home is also possible.







*Get inspired!*







# Cupcake flavours

ANGELS FOOD

Vanilla cake with vanilla frosting

DEVILS FOOD

Chocolate cake with chocolate frosting

RED VELVET

Milk chocolate cake with vanilla frosting

AUSTRALIAN

Vanilla cake with macadamia nuts and vanilla frosting

CARROT CAKE

Spiced carrot cake with vanilla frosting

RASPBERRY

Vanilla cake with raspberry bits

STRAWBERRY

Lemon cake with strawberry frosting

Many holidays have a special limited edition flavour option. Ask us about it or check our holiday collection products [here](#).





# Cupcake flavours

## APPLE CAKE

Cinnamon cake, apple and almond pieces with vanilla frosting

## SALTED CARAMEL

Salted caramel cake with salted caramel frosting

## BLACK FOREST

Chocolate cake with cherries in the middle and vanilla frosting

## BOUNTY

Coconut and chocolate cake with coconut frosting

## COOKIE SURPRISE

Vanilla cake with bits of oreo in the center and vanilla frosting

Many holidays have a special limited edition flavour option. Ask us about it or check our holiday collection products [here](#).



# Special packaging

We deliver our creations in big pastry boxes, suitable for sharing at the office. Large cupcakes are packaged per 6, 12 or 20 and mini's per 9, 15 or 25.

But perhaps you'd love to have your treats individually packed, per 4, 6 or even per piece in a white box with a window. You can also level up your order by having us gift-wrap it in gift bags with luxury tissue paper and a lucky charm.

An overview of what we offer to make this a gift-giving experience unlike any other.

Regular packaging	Included
Cupcake, individually packed	€ 1,95
Gift-wrapping of the box	€ 2,95
Handwritten card	€ 2,95
Individual sweetbox (to hand out)	€ 9,95
Individual sweetbox (per post)	€ 16,95







# On-time orders

When ordering via our webshop, the shop will show what delivery dates are available for the products you choose. For business orders, you also have the option to order via email or phone. Especially when there are some specifics involved that differ from our webshop collection. In this case it is important to keep in mind ordering on time, so our team can prepare everything to perfection!

All orderdates mention when to order the latest, prior to the delivery date.

## PRODUCTS

+100 cupcakes

+1000 cupcakes

Cakepops

< 10 cakes

+10 cakes

Other personalized products

## ORDERDATE

8 days

14 days

8 days

8 days

14 days

14 days





# Delivery

We deliver all over the Netherlands, to your building, or to multiple addresses. Our delivery fees for delivery to your office are [here](#).

Do you want people to receive their sweets at home, please provide us with your addressfile (containing all recipients) via email, so we can calculate the delivery costs for your specific needs in your customized offer.





# Terms & conditions

In addition to our [terms & conditions](#), we like to point out some important points specifically for business orders.

## CHANGES

Changes to any details is possible latest until 14 days prior to the delivery date (except for already ordered materials and accessories, specifically for your order). The text for handwritten cards can be altered until 14 days before the delivery, due to the time it takes to write all cards.

## PAYMENT POLICY

If you order online through our webshop, payment is immediate and an on-time production is guaranteed.

Are you ordering with us for the first time, by email or phone? Here you can find when the invoice needs to be paid in full, for your order to go into production on time:

- Personalized products, under 1000 cupcakes and/or under 10 cakes: at the latest 7 days prior to your desired delivery date
- Personalized products, more than 1000 cupcakes and/or 10 (or more) cakes: full payment 14 days prior to delivery.

Follow-up orders for your company grant a 14 day period to pay the invoice in full.

We do not offer (partial) downpayments or paying cash in our shop for business orders.





# Terms & conditions

## CANCELLATION

The cancelling of orders is handled depending on how long prior to delivery this occurs.

- Cancelling your order until 7 - 14 days prior to the event depending on the type of products and the amounts they're being ordered in. Cancellations without\* a cancellation fee can be done until the invoice for those products needs to be done in full, as mentioned in the former chapter 'Payment Policy.'
- Cancellation after the window for free cancellation (and payment deadline) for your order (as mentioned under 'Payment Policy') has passed? Between then and 2 days prior to delivery we charge 50% of the order total.
- Within 2 days or less prior to the event, cancellation is no longer possible. In this case there are no refunds and 100% of the order total will be charged.

\*NOTE! Costs for (custom) decorations such as edible prints with the company logo, caketoppers, etc. are non-refundable in any cancellation case, after an order has been placed.



# Amsterdam Cupcake Company

## SHOP & BAKERY

### IN NEED FOR ANYTHING ELSE?

We are happy to help with any additional questions or wishes.

### GIVE US A CALL AT

020 737 06 88

### OR EMAIL US AT

[info@amsterdamcupcakecompany.nl](mailto:info@amsterdamcupcakecompany.nl)

### LOCATION

Marco Polostraat 209  
1057 WK Amsterdam

### WEBSITE

[www.amsterdamcupcakecompany.nl](http://www.amsterdamcupcakecompany.nl)





# Ready to order?

START YOUR ORDER  
HERE



Amsterdam  
*Cupcake*  
company

